

Name:

Enrolment No:



UPES

End Semester Examination, December 2024

Course: Public Health Nutrition
Program: BSc Food Nutrition and
Course Code: HSND 3018

Semester: V
Duration: 3 Hours
Max. Marks: 100

Instructions:

- 1) All the questions are compulsory
- 2) Read all questions carefully

S. No.	Section A Short answer questions/ MCQ/T&F (20Qx1.5M= 30 Marks)	Marks	COs
Q 1	List the three nutrition programs launched by our government to combat malnutrition	1.5	CO4
Q 2	Mention the dosage of iron and folate for pregnant and preschool children.	1.5	CO4
Q 3	Enumerate the components of the communication process.	1.5	CO4
Q 4	What are referral services?	1.5	CO3
Q 5	What is the Green Revolution?	1.5	CO2
Q 6	State the dosage of vitamin A for infants and preschoolers.	1.5	CO1
Q 7	The social categories perspective states that similar people react differently to the same message. True/False	1.5	CO4
Q 8	Diffusion is described as an act of transmitting new ideas or innovations. True/False	1.5	CO4
Q 9	Social marketing is the same as consumer marketing. True/False	1.5	CO4
Q 10	A mid-day meal program was launched not only to improve the nutritional status of children but also to attract poor children to school. True/False	1.5	CO3
Q 11	The Department of Women and Child Development operates the mid-day meal program. True/False	1.5	CO3
Q 12	The Balwadi feeding program of the government is implemented through voluntary organizations. True/False	1.5	CO3
Q 13	Social marketing is the same as consumer marketing. True/False	1.5	CO1
Q 14	Enumerate the components of the communication process.	1.5	CO2
Q 15	State the organoleptic properties of food.	1.5	CO3
Q 16	Mention another word for “true positive” and “true negatives”	1.5	CO3
Q 17	What is Quetelet Index?	1.5	CO1
Q 18	Define Keratomalacia.	1.5	CO2

Q 19	A measure of weight against height is an indicator of.....	1.5	CO3
Q 20	List the main aims of the National Nutrition Policy.	1.5	CO3
Section B (4Qx5M=20 Marks)			
Q 1	Summarize the program components of the ICDS.	5	CO2
Q 2	Enumerate the working of the PDS. Mention the highlights of TPDS.	5	CO2
Q 3	What are the strengths and limitations of 24 dietary recall?	5	CO1
Q 4	Enlist and describe three ecological factors used for nutritional assessment.	5	CO3
Section C (2Qx15M=30 Marks)			
Q 1	a)What do you understand by program management and administration? (5 marks) b)Enumerate the management and operative functions of a personnel manager. (5 marks) c) Mention the type of knowledge and skills required to be a good personnel manager. (5 marks)	15	CO3
Q 2	Describe the five theories of nutrition education.	15	CO4
Section D (2Qx10M=20 Marks)			
Q 1	Describe the functions of the primary health Centre.	10	CO1
Q 2	Discuss the commonly used dietary assessment methods for family, household and individual levels. Explain the qualitative survey, Institutional diet survey and food balance sheets.	10	CO2