



Name:	
Enrolment No:	

UPES	
End Semester Examination, May 2024	
Course:	Semester:
Program:	Time : 03 hrs.
Course Code:	Max. Marks: 100
Instructions:	

SECTION A - 10Qx2M=20Marks

S. No.		Marks	CO
Q 1A	Which of the following is NOT a characteristic of ethical leadership? a) Transparency b) Integrity c) Authoritarianism d) Accountability	2	CO1
Q1B	The "golden rule" of ethics suggests: a) Acting in a way that maximizes personal benefit b) Treating others as you would like to be treated c) Following the law at all times d) Prioritizing the interests of shareholders over stakeholders	2	CO1
Q1C	Which of the following best describes the concept of "ethical relativism"? a) The belief that ethics are universal and apply to all individuals regardless of cultural differences b) The belief that ethical standards vary depending on cultural norms and values c) The belief that ethics should be determined by religious authorities d) The belief that ethical decisions should be made based on intuition	2	CO1
Q1D	What is the primary objective of corporate governance? a) Maximizing shareholder wealth b) Ensuring compliance with government regulations c) Protecting the interests of stakeholders d) Enhancing employee satisfaction	2	CO1
Q1E	Which option is true if just two of the three foundations of Sustainable Development are encountered? a) Viable = Economic + Ecological Sustainability	2	CO1

	<ul style="list-style-type: none"> b) Bearable = Social + Ecological Sustainability c) Equitable Social + Economical Sustainability d) None of the preceding 		
Q1F	<p>Which of the following is a key aspect of effective board composition in corporate governance?</p> <ul style="list-style-type: none"> a) Homogeneity in skills and backgrounds b) Limited involvement of independent directors c) Diversity in perspectives and experiences d) Close familial ties among board members 	2	CO1
Q1G	<p>Which ethical theory emphasizes the importance of fairness and justice in decision-making?</p> <p>a) Utilitarianism b) Virtue ethics c) Deontological ethics d) Rawlsian justice</p>	2	CO1
Q1H	<p>Ethical challenges in global supply chains often involve issues such as:</p> <ul style="list-style-type: none"> a) Employee benefits and compensation b) Environmental impact of production processes c) Quality control of products d) All of the above 	2	CO1
Q1I	<p>Workplace ethics primarily concern:</p> <ul style="list-style-type: none"> a) Interpersonal relationships among employees b) Environmental sustainability initiatives c) Corporate governance practices d) Treatment of employees and stakeholders 	2	CO1
Q1J	<p>Ethical sourcing in global supply chains involves:</p> <ul style="list-style-type: none"> a) Obtaining goods and services from suppliers with no regard for their ethical practices b) Ensuring that products are produced using environmentally sustainable practices c) Selecting suppliers solely based on cost considerations d) Ignoring the labor conditions of workers in supplier factories 	2	CO1

SECTION B- 4Qx5M= 20 Marks

Q2A	Reflect on the importance of ethical leadership in driving organizational culture and fostering trust among stakeholders.	5	CO2
Q2B	Assess the significance of diversity, equity, and inclusion (DEI) initiatives in promoting innovation and creativity within organizations.	5	CO2
Q2C	Evaluate the role of sustainable business models in addressing environmental challenges and fostering long-term economic viability.	5	CO2
Q2D	Analyze the emerging trends in business ethics and discuss how they are influencing decision-making processes within organizations.	5	CO2

**SECTION-C
3Qx10M=30 Marks**

Q3A	Examine the multifaceted role of businesses in advancing Sustainable Development Goals (SDGs) and critically analyze the effectiveness of corporate strategies in contributing to global sustainability.	10	CO3
Q3B	Using the idea of ethical sourcing, create a detailed plan for a big company to make sure it buys things responsibly from all over the world. Develop a sustainable supply chain strategy for a retail company aiming to minimize environmental impact and promote social responsibility throughout its operations.	10	CO3
Q3C	Discuss the relationship between a free-market economy and sustainability. How can the pursuit of profit align with environmental and social goals? Provide examples to illustrate how businesses can balance economic interests with sustainability practices in industries such as energy, agriculture, and manufacturing.	10	CO3

SECTION-D- 2Qx15M= 30 Marks

<p>Q4A</p>	<p>Instructions: Appolopharma, a leading pharmaceutical company in India, has come under scrutiny from environmental activists due to the significant pollution emitted by its manufacturing plants situated in a rural area of Gujarat. This pollution has had adverse effects on the health of the local community, leading to respiratory illnesses and water contamination. Responding to public outcry and regulatory concerns, Appolopharma is reassessing its corporate social responsibility (CSR) and sustainability practices. Moreover, the company is facing allegations of unethical labor practices within its supply chain, including reports of underpaid workers and poor working conditions in some of its contracted manufacturing facilities.</p> <ol style="list-style-type: none"> 1. What specific CSR measures can Appolopharma adopt to tackle the environmental issues arising from its manufacturing operations? Offer suggestions for short-term and long-term strategies, considering their impact on the local community and the environment. 2. How can Appolopharma engage effectively with various stakeholders, such as local residents, environmental organizations, labor unions, and government authorities, to ensure transparency and cooperation in its CSR and sustainability endeavors? Identify key communication channels and engagement approaches aimed at fostering trust and resolving conflicts. 	<p align="center">15</p>	<p align="center">CO3</p>
<p>Q4B</p>	<p>TechNova Solutions, a leading software development company in India, is contemplating the adoption of CSR strategies to bolster its competitive edge in the market. The company has pinpointed several potential areas for CSR endeavors, including aiding education for underprivileged children, diminishing its carbon footprint through sustainable practices, and advancing diversity and inclusion within its workforce.</p> <ol style="list-style-type: none"> 1. Assess the potential impact of integrating CSR strategies on TechNova Solutions' competitive advantage in the software industry. Offer specific examples and arguments to substantiate your analysis. 2. Furthermore, outline potential strengths, weaknesses, opportunities, and threats associated with this approach. Finally, provide strategic recommendations to optimize the long-term benefits of CSR initiatives while mitigating potential risks. 	<p align="center">15</p>	<p align="center">CO3</p>