

<b>Name:</b> <b>Enrolment No:</b>	
--------------------------------------	--

**UPES**  
**End Semester Examination, May 2023**

<b>Course: Global Business Environment</b> <b>Program: BBA FT</b> <b>Course Code: INTB2001</b>	<b>Semester: IV</b> <b>Time: 03 hrs.</b> <b>Max. Marks: 100</b>
--	---

**Instructions:**

**SECTION A**  
**10Qx2M=20Marks**

S. No.		Marks	CO
Q 1	Attempt the following questions.		CO1
(a)	..... (Domestic/Global/International) business involves those economic transactions that take place within the geographical boundaries of a country.	2	
(b)	Lifestyle factor is the part of ..... (political/legal/social) environment.	2	
(c)	Name any two agreements signed under WTO.	2	
(d)	Who proposed the trade theory of absolute advantage?	2	
(e)	The head quarter of International Monetary Fund (IMF) is situated in ..... (Washington/Geneva/London).	2	
(f)	Write down any two factors of legal environment.	2	
(g)	Give one example of any regional trade block exist in Southern Asia.	2	
(h)	When the central bank fixes the exchange rate, it is known as the ..... (flexible/free floating/fixed) exchange rate.	2	
(i)	Which economic trade theory was proposed by David Ricardo?	2	
(j)	Corruption is the part of ..... (political/legal/social) environment.	2	

**SECTION B**  
**4Qx5M= 20 Marks**

Q		Marks	CO2
Q2	Write short notes on the following topics.		CO2
Q2	Foreign Direct Investment	5	
Q3	Multilateral Trade Agreement	5	
Q4	Economic Globalization	5	
Q5	Mercantilism Theory	5	

**SECTION C**  
**3Qx10M=30 Marks**

Q	Attempt the following questions.		<b>CO3</b>
Q6	Distinguish between absolute advantage and comparative advantage theory of international trade.	<b>10</b>	
Q7	Explain the role of International Monetary Fund (IMF) in managing the global financial crisis.	<b>10</b>	
Q8	Discuss the various determinants of foreign exchange rate.	<b>10</b>	
<b>SECTION-D</b>			
<b>2Qx15M= 30 Marks</b>			
Q	Attempt the following questions.		<b>CO4</b>
Q9	Critically evaluate and compare the relevance of regional and multilateral trade agreements in attaining the globalization.	<b>15</b>	
Q10	Analyze the socio-cultural factors affecting global business? Why does social globalization is difficult to accomplish?	<b>15</b>	