UNIVERSITY OF PETROLEUM AND ENERGY STUDIES
End Semester Examination, May 2022

Course: Management Information Systems Semester: 2
Program: MBA Digital Business Time : 03 hrs.
Course Code: DSIT 7009 Max. Marks: 100

Instructions: *The student must write his/her name and enrolment no. in the space designated above.*

SECTION A
10Qx2M=20Marks

S. No.		Marks	CO
Q1	The _____ refers to the physical network that links computers across the globe.	2	CO1
Q2	A specialized software application mounted on a server, at the point where the company is connected to the internet to prevent unauthorized access into the company from outsiders is called _____ .	2	CO1
Q3	_____ include researchers, designers, architects, scientists, and engineers who primarily create knowledge and information for the organization.	2	CO1
Q4	_____ systems help decision makers visualize problems requiring knowledge about the geographic distribution of people or other resources. This software ties location data to points, lines, and areas on a map.	2	CO1
Q5	_____ is junk e-mail sent by an organization or individual to a mass audience of Internet users who have expressed no interest in the product or service being marketed.	2	CO1
Q6	Business intelligence equips enterprises to gain business advantage from data a. TRUE b. FALSE c. Can be true or false d. Can not say	2	CO1
Q7	KPI stands for? a. Key Performance Indicators b. Key Performance Identifer c. Key Processes Identifer d. Key Processes Indicators	2	CO1
Q8	Which of the following refers to a network of satellites that transmits signals that pinpoint the exact location of an object? a. Global positioning systems (GPS) b. Cloud computing c. Internet of things	2	CO1

	d. Electronic data interchange (EDI)		
Q9	Which of the following is not a part of supply chain management system? a. supplier b. manufacturer c. information flow d. competitor	**2**	**CO1**
Q10	The collection of all the webpages worldwide is also known as _____	**2**	**CO1**
SECTION B **4Qx5M= 20 Marks**			
Q1	There are many ways to classify electronic commerce transactions. Classify by looking at the nature of the participants in the electronic commerce transaction.	**5**	**CO1**
Q2	Explain the role of EDIs in the area of SCM systems.	**5**	**CO1**
Q3	Differentiate between OLTP & OLAP.	**5**	**CO2**
Q4	Classify softwares.	**5**	**CO1**
SECTION-C **3Qx10M=30 Marks**			
Q1	How can GIS help to make effective decisions in organizations?	**10**	**CO2**
Q2	Discuss the most popular E-Commerce Revenue Models.	**10**	**CO2**
Q3	Differentiate between CRM, ERM and PRM. **OR** Briefly write down the unique features of E-Commerce Technology.	**10**	**CO2**
SECTION-D **2Qx15M= 30 Marks**			
Q1	How do Enterprise Softwares provide value to Businesses? Describe in brief the various Business Processes supported by Enterprise Software. **OR** Discuss the various Information Systems that support Managerial roles (Mintzberg).	**15**	**CO2**
Q2	Elucidate upon the evolution of reporting systems from MIS to DSS to ESS.	**15**	**CO3**