


Name: Enrolment No:	
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UNIVERSITY OF PETROLEUM AND ENERGY STUDIES
End Semester Examination, December 2022

Course: International Business
Program: B.COM_LL B
Course Code: INTB_3001

Semester: 5th
Time : 03 hrs.
Max. Marks: 100

Instructions:

SECTION A
(5Qx2M=10Marks)

S. No.		Marks	CO
Q 1.	Ultimatelywas replaced by theon 1st Jan 1995 a. GATS, WTO b. WTO, GATT c. GATT, WTO d. IMF, GATT	2	CO1
Q 2.	The first phase of globalization started around 1870 and ended with_____ a. World War I b. World War II c. The Establishment of GATT d. In 1913 when GDP was High	2	CO1
Q 3.	The Theory of Relative Factor Endowments is given by a. David Ricardo b. Adam Smith c. F W Taussig d. Ohlin and Hecksher	2	CO1
Q 4.	Globalization refers to: a. Lower incomes worldwide b. A more integrated and interdependent world c. Less foreign trade and investment d. Global warming and their effects	2	CO1
Q 5.	The Essential Feature of FDI is? A. Investment of very high value B. Investment in shares C. Investor's influence on the management of enterprise D. Investment of Low Value	2	CO1

SECTION B
(4Qx5M= 20 Marks)

Q 6.	What is the Purpose and objective for the formation of GATT.	5	CO2
Q 7.	Write your views about the classical theory of international trade along with its assumptions.	5	CO1
Q 8.	Briefly write down the goals of International Finance Management	5	CO2
Q 9.	What are the types of International Organization Structures?	5	CO3
SECTION-C (Attempt any 2) (2Qx10M=20 Marks)			
Q 10.	Explain the Theory of Comparative Advantage of International Trade?	10	CO5
Q 11.	Explain the Nature and Scope of International Financial management.	10	CO4
SECTION-D (Attempt any two) (2Qx25M=50 Marks)			
Q 12.	International trade helps in many other ways such as benefits to consumers, international peace, and better standard of living. Does the Advantages Outweigh the Disadvantages of International Trade? Explain with suitable example. Or Explain the evolution of international monetary system.	25	CO3
Q 13.	In a small town, Mr. Negi owns an electronics store. He happened to be at a seminar about the effects of globalization on commerce and trade. He was astounded to see how technology has brought people so close together that it has expanded the scope of doing business on a large scale. He was eager to put the technology to use in his business. On the basis of above explain the following questions: (a) Which aspect of the international business environment is being discussed here? (b) What else should Mr. Negi do to grow his company? (c) What is there in International Business Environment apart from (a) mentioned above?	25	CO4