

Name:  
Enrolment No:



**UNIVERSITY OF PETROLEUM & ENERGY STUDIES**  
**End Semester Examination – December, 2021**

**Program: B.Com (H)**  
**Subject/Course: International Business**  
**Course Code: INTB 3008P**

**Semester: 5<sup>th</sup>**  
**Max. Marks: 100**  
**Duration: 3 Hours**

**SECTION A – 20 Marks (Type the answer in text box)**

1. Each Question will carry 2 Marks
2. Instruction: Complete the statement / Select the correct answer(s)

S.No.	Questions	CO
Q1.	_____ occurs when a firm invests resources in business activities outside its home country.	CO1
Q2.	While the lowering of trade barriers made globalization of markets and production a theoretical possibility, _____ change made it a tangible reality.	CO1
Q3.	The global landscape is also changing with the rise of _____	CO1
Q4.	Critics of globalization worry that jobs are being lost to _____	CO1
Q5.	_____ encourages firms from advanced nations to move manufacturing facilities offshore to less developed countries	CO1
Q6.	Economic systems are explored in terms of market characteristics: market economies, _____, and mixed economies.	CO1
Q7.	Legal systems are discussed in terms of the _____ they offer for business	CO1
Q8.	Most modern democratic states practice _____ in which citizens periodically elect individuals to represent them.	CO1
Q9.	A market economy is an economy in which all productive activities are _____ owned, as opposed to being owned by the state.	CO1
Q10.	CIGS establishes a _____ set of rules governing certain aspects of the making and performance of everyday commercial contracts between sellers and buyers who have their places of business in different nations.	CO1

**SECTION B – 20 Marks (Scan & Upload)**

1. Each question will carry 5 marks
2. Instruction: Write short / brief notes

Q11.	Explain the role of WTO	CO1
Q12.	Recently the role of technology has lowered trade barriers. Describe	CO1
Q13.	Describe two implications of the New Trade Theory	CO2

Q14.	Discuss any one form of FDI	CO2
<b>Section C – 30 Marks (Scan &amp; Upload)</b>		
1. Each Question carries 10 Marks.		
2. Instruction: Write any 3 long answers.		
Q15.	A democratic political system is an essential condition for sustained economic progress. Discuss.	CO4
Q16.	How important are anticorruption efforts in the effort to improve a country's level of economic development?	CO4
Q17.	Explain what determines the level of economic development of a nation.  'OR'  Will developed nations like United States suffer from the loss of high skilled and high paying jobs?	CO4
<b>Section D – 30 Marks (Scan &amp; Upload)</b>		
1. Each Question carries 15 Marks.		
2. Instruction: Write any 2 long answers.		
Q19.	Explain the three economic systems with example.	CO5
Q20.	You are a senior manager in a U.S. automobile company considering investing in production facilities in China, Russia, or Germany. These facilities will serve local market demand. Evaluate the benefits, costs, and risks associated with doing business in each nation. Which country seems the most attractive target for foreign direct investment? Why?  'OR'  With focus on Managerial Implications. Describe the Benefits, Cost, Risk of doing business internationally.	CO5