


<b>Name:</b>		
<b>Enrolment No:</b>		
<b>UNIVERSITY OF PETROLEUM AND ENERGY STUDIES</b> <b>Online End Semester Examination, June 2021</b>		
Course: <b>Trade Analytics</b>		Semester: <b>II</b>
Program: <b>MBA- International Business</b>		Time: <b>03 Hours.</b>
Course Code: <b>INTB7005P</b>		Max. Marks: <b>100</b>
<b>SECTION A</b> <b>Each question carries 5 marks.</b>		
<b>S. No.</b>	<b>Question</b>	<b>CO</b>
Q1	Why do nations trade? How to measure trade openness of a country?	<b>CO1</b>
Q2	What are the factors that influence a country's comparative advantage in international trade?	<b>CO1</b>
Q3	What is globalization of markets?	<b>CO1</b>
Q4	What do you mean by free trade? How a country is integrated with rest of the world?	<b>CO1</b>
Q5	What is trade barrier? Mention different types of trade barrier.	<b>CO1</b>
Q6	Distinguish between comparative advantage and competitive advantage.	<b>CO1</b>
<b>SECTION B</b> <b>Each question carries 10 marks.</b>		
Q 7	Explain the factor proportions theory of international trade.	<b>CO2</b>
Q 8	What is export-led economic growth? Explain the significance of exports on economic growth of a country.	<b>CO3</b>
Q 9	What are the risks involved in international business? Explain.	<b>CO2</b>
Q 10	Explain the international product life cycle theory with appropriate example.	<b>CO3</b>
Q 11	Describe the Michael Porter's Diamond Model.	<b>CO2</b>
<b>Section C</b> <b>This question carries 20 Marks.</b>		
Q12	Write an (aggregate) export demand function and explain each variable and their impacts on the aggregate exports of a country.	<b>CO4</b>