

Name:

Enrolment No:



**UNIVERSITY OF PETROLEUM AND ENERGY STUDIES**

**Online End Semester Examination, Jan 2020**

**Course: Overview of Business Sectors**

**Program: MBA LSCM (I)**

**Course code: LSCM 7004**

**Semester: III**

**Time: 03 hrs.**

**Max. Marks: 100**

**SECTION A**

**1. Each Question will carry 5 Marks**

**2. Instruction: Complete the statement / Select the correct answer(s)**

S.No	Question	CO
Q 1	<p><b><i>True or False Questions:</i></b></p> <p>a) SCM 4.0 is also known as next generation traditional supply chain. b) RORO wagon is also defined as piggyback. c) The main constituents of freight rate are contract price, OTDC, DTHC and BAF. d) Propeller is one of the parts of a ship. e) Marshalling yard is a place where goods trains are received, sorted, reformed and dispatched.</p>	<b>CO1</b>
Q 2	_____, _____ and _____ are cross-functional drivers of supply chain.	<b>CO2</b>
Q 3	SCOR model stands for _____ and used for _____.	<b>CO2</b>
Q 4	_____ provides capital subsidy to weaving, processing, garmenting and technical textiles sector for plant and eligible machinery in the range of 10-15 per cent.	<b>CO2</b>
Q 5	_____ is a subset of e-Business. a) M-Commerce b) E-Commerce c) Both a) and b) d) M2M e) Both b) and d) f) None of these	<b>CO3</b>
Q 6	The five documents required for exports of pharma goods are _____, _____, _____, _____, and _____.	<b>CO4</b>

<b>SECTION B</b>		
<b>1. Each question will carry 10 marks</b> <b>2. Instruction: Write short / brief notes</b>		
Q 7	Discuss the impact of cold storage on shelf life. Name any two programmes, schemes and initiatives in organic farming in India.  <p style="text-align: center;"><b>OR</b></p> How cold supply chain works in India from cradle to grave?	<b>CO1</b>
Q 8	Explain briefly the concept of tourism supply chain in India.  <p style="text-align: center;"><b>OR</b></p> How inbound logistics differs from outbound logistics in the supply chain of automotive industry?	<b>CO1</b>
Q 9	What are the objectives of DFC's? Name the agencies involved in port activities.	<b>CO2</b>
Q 10	Explain IATA CEIV certification. How green field airport differs from brown field airport?  <p style="text-align: center;"><b>OR</b></p> Discuss the privatization of Indian aviation industry with an example. List down the main features of global aviation industry.	<b>CO3</b>
Q 11	Explain the upstream and downstream process of oil industry. Name the types of crude oil in India.	<b>CO3</b>
<b>SECTION C</b>		
<b>1. Each Question carries 20 Marks.</b> <b>2. Instruction: Write long answer.</b>		
Q 12	Perform the SWOT analysis of textile sector in India. Discuss the concept of B2B and B2C in textile supply chain?	<b>CO4</b>