

QName:

Enrollment Number:



UNIVERSITY OF PETROLEUM AND ENERGY STUDIES
Online End Semester Examination, December 2020

Course: Digital Media Laws
Programme: BBA Digital Marketing

Semester: V

Course Code: HUMN 3009

Time: 03 hrs.

Marks: 100

SECTION A

1. Each Question carries 5 Marks

S. No.	Question	CO
Q1	Right to Freedom of Speech and Expression is in which Article of the Constitution of India- A. Article 19 B. Article 17 C. Article 21 D. Article 14	1
Q2	The relation between the proprietor of a newspaper and a journalist is that of – A. employer and employee B. Employer and contractor C. All of the above D. None of the above	2
Q3	An editor is a person who.....the publication of any literary work A. Superintends B. Manages C. Controls D. None of the above	2
Q4	Which of the following is not a responsibility of a journalist? A. Professional responsibility B. Legal responsibility C. Ethical responsibility D. None of the above	3

Q5	News agencies are the oldest form of mass media to pass the information electronically A. True B. False	3
Q6	Media comes from aword medium. A. Greek B. Latin C. French D. Spanish	1
SECTION B		
<p>1. Each Question carries 10 marks 2. Word Limit 250-300 words</p>		
Q7	Explain Defamation and defenses as an offence in context of social media platforms.	3
Q8	Explain the powers of Press Council of India.	2
Q9	Discuss Right to Broadcast under the Constitution of India.	1
Q10	Explain meaning of the following terms- a. Journalist b. Publisher c. editor	4
Q11	Discuss media ethics and code of conduct.	4
SECTION C		
<p>1. Each Question carries 20 marks. 2. Word Limit 450-550 words.</p>		
Q12	<p>The professionalism and ethics of the media are constantly brought into question when it takes sides in a case and pronounces the accused guilty even before the court begins trial. The media plays a key role in shaping and changing the opinions of society. However, it is pertinent to look at its professionalism and ethics considering that media trials are often conducted in various mediums. Explain Media Trial and its constitutionality.</p>	4