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| Name: | |  |
| Enrolment No: | | |
| UNIVERSITY OF PETROLEUM AND ENERGY STUDIES Online End Semester Examination, Dec 2020 | | |
| Course: International Business | | Semester: V |
| Program: B.Com. (Hons.) | | Time: 03 Hours. |
| Course Code: INTB3008P | | Max. Marks: 100 |
| SECTION A Each question carries 5 marks. Instruction: Answer should be short and precise. | | |
| S. No. | Question | CO |
| Q1 | What do you mean by free trade? | CO1 |
| Q2 | Why foreign direct investment (FDI) is the most preferred form of international capital? | CO2 |
| Q3 | Why do nations trade with one another? | CO2 |
| Q4 | What are the factors that influence a country's comparative advantage in international trade? | CO2 |
| Q5 | What is globalization of markets? | CO1 |
| Q6 | What are the motives of foreign direct investment? | CO1 |
| SECTION B Each question carries 10 marks. Instruction: Write short / brief notes. | | |
| Q 7 | Explain the factor proportions theory of international trade. | CO2 |
| Q 8 | Explain different forms of trade barriers. | CO3 |
| Q 9 | Differentiate between comparative advantage and competitive advantage. | CO3 |
| Q 10 | Explain the comparative advantage principle of international trade. | CO2 |
| Q 11 | What are the risks involved in international business? | CO4 |
| Section C Each question carries 20 Marks. Instruction: Write long answer. | | |
| Q12 | What do you mean by EXIM policy of India and what are its objectives? Explain the procedures of imports and exports in India. OR Discuss the pros and cons of globalization of markets. | CO4 |