UPES
UNIVERSITY WITH A PURPOSE

UNIVERSITY OF PETROLEUM & ENERGY STUDIES
End Semester Examination (Online) – July, 2020

Program: B. Com. (Honours, Taxation, Banking & Insurance) – Elective Paper   Semester : IV
Subject/Course: Entrepreneurship   Max. Marks: 100
Course Code: UCIE2001   Duration : 3 Hours

IMPORTANT INSTRUCTIONS

1. *The student must write his/her name and enrolment no. in the space designated above.*
2. *The questions have to be answered in this MS Word document.*
3. *After attempting the questions in this document, the student has to upload this MS Word document on Blackboard.*

		Marks	COs
Q.1	The world is experiencing high volatility and liquidity is big concern for starting a new venture. Suppose you are going to present a report on the impact of Covid 19 on entrepreneurship, draft a response for your presentation. Also mention that what do you think of future of entrepreneurship in India?	20	CO3
Q.2	You are hired by Government of India and given the task on writing a feasibility report on the easiness of starting business in north India. Explain the steps involved in conducting a feasibility study for a new venture with relevant examples.	20	CO3
Q.3	You have joined a government initiative to promote entrepreneurship. You are asked to submit a write-up on a business idea, which you think changed society. Support your answer with examples/cases from real life only.	20	CO3
Q.4	The process of identification of business opportunity is crucial for entrepreneurs. Mention the framework followed in designing an effective process for identification of business opportunity.	20	CO4
Q.5	Mr. Amit is planning to launch his business idea in the next six months. His idea focuses on the health care services provided to senior citizens.	20	CO5

		Amit has hired you as an intern to help him to decide the legal form of business. Prepare a set of different forms of business for Amit and mention the benefits & limitations of different legal forms of starting a new venture.		

ANSWERS