UPES
UNIVERSITY WITH A PURPOSE

UNIVERSITY OF PETROLEUM & ENERGY STUDIES
End Semester Examination (Online) – July, 2020
SET A

Program: BBA (Auto Marketing/Digital Marketing)   **Semester : II**
Subject/Course: Business Economics-II   **Max. Marks: 100**
Course Code: **Duration : 3 Hours**

IMPORTANT INSTRUCTIONS

1. *The student must write his/her name and enrolment no. in the space designated above.*
2. *The questions have to be answered in this MS Word document.*
3. *After attempting the questions in this document, the student has to upload this MS Word document on Blackboard.*

		Marks	COs
Q.1	An article discussing the decline in the manufacturing sector in Australia observed that: "The strong Australian dollar has played its part." (a) and (b) a) What does the author mean by a "strong Australian dollar"? b) Why would a strong Australia dollar cause problems for Australian Manufacturers? c) Does balance of payment always balances? Comment. d) How strong is American dollar in comparison to Indian rupee? Comment	5x4=20	CO4
Q.2	Is it possible for a country to have a comparative advantage in producing a good without having an absolute advantage? Briefly explain.	20	CO5
Q.3	Discuss various macroeconomic indicators in detail and how these are calculated in India.	20	CO1
Q.4	Discuss various methods to control inflation in an economy.	20	CO3
Q.5	How many sectors will contribute to economic activity when there is no contact with any other country? Explain with relevant concept attached to it.	20	CO2

ANSWERS