

Name:	 UPES UNIVERSITY WITH A PURPOSE
Enrolment No:	

UNIVERSITY OF PETROLEUM AND ENERGY STUDIES
End Semester Examination, December 2019

Course: Travel Agency and Tour Operations.
Program: BBA (Aviation)
Course code: TRAV2003
Instructions:

Semester: 5
Time: 03 Hours
Max. Marks: 100

SECTION A		(20 Marks)	
	Fill in the blanks		
1.	_____ is a permit which has a validity of _____ days for visiting _____ areas and tow group of islands in India.	CO2	2x3 = 6
2.	The pioneer of Travel agencies are _____ and _____.	CO3	2x2 = 4
3.	Full forms: EP PATA WTO ATAOI IATA	CO2	2x5 = 10
SECTION B		(20 Marks)	
4.	Write a short note on history of Travel agency.	CO1	5
5.	What are custom regulations on currency?	CO1	5
6.	What are the advantages of Package tours?	CO3	5
7.	Differentiate between inbound and outbound tour operators.	CO4	5
SECTION-C		(30 Marks)	
8.	What are the economic regulations as per the tourism regulations?	CO4	10
9.	What is ADTOI? How tour operators and tourism industry get benefitted from it?	CO2	10
10.	What is mark down pricing strategy and how it is used by travel agencies in market competition?	CO1	10

SECTION-D**(30 Marks)**

11.	What is IATA General conditions of carriage? Discuss in detail.	CO3	15
12.	How tour cost is calculated? How Travel agencies compete on the basis of fixed and variable cost?	CO4	15