

<b>Name:</b>		
<b>Enrolment No:</b>		
<b>UNIVERSITY OF PETROLEUM AND ENERGY STUDIES</b> <b>End Semester Examination, December 2019</b>		
<b>Course: International Business</b>		<b>Semester: III</b>
<b>Program: BBA AVO</b>		<b>Time: 03 Hours</b>
<b>Course code: INTB 3001</b>		<b>Max. Marks: 100</b>
<b>Instructions: Answer all the questions</b>		
<b>SECTION A</b>		<b>(10*2=20 Marks)</b>
		<b>COs</b>
1	What are the major objectives of GATT?	<b>CO3</b>
2	Differentiate international business from domestic business.	<b>CO4</b>
3	Differentiate forward contract from future contract.	<b>CO2</b>
4	How the balance of payment crisis will be manager?	<b>CO1,2,4</b>
5	What are the differences between positive-sum game and zero-sum game?	<b>CO2,4</b>
6	How the premium and discount are measured in the forex trade?	<b>CO1,2</b>
7	What are the major reasons for the recent growth of international business?	<b>CO4</b>
8	Brief international capital market and its dynamics.	<b>CO4</b>
9	What are the benefits of 'rules of origin'?	<b>CO3,4</b>
10	Why antidumping duties are levied?	<b>CO4</b>
<b>SECTION B</b>		<b>(4*5=20 Marks)</b>
1	What are surplus and deficit items in the components of balance of payment?	<b>CO1,2</b>
2	Describe the major functions of WTO.	<b>CO3,4</b>
3	Briefly discuss Generalized System of Preferences.	<b>CO1,3</b>
4	What are the major disparities in national laws affecting International Business?	<b>CO3,4</b>
<b>SECTION C</b>		<b>(2*15=30 Marks)</b>
1	Discuss the tariff and non-tariff barriers of trade.	<b>CO2,3,4</b>
2	How do you analyze a country for ease of doing business using PESTLE analysis?	<b>CO2,3,4</b>
<b>SECTION D</b>		<b>(3*10=30 Marks)</b>
1	Why WTO was established? Discuss the three boxes for the domestic support. Detail the Agreement on TRIPS and pros and cons.	<b>CO3,4</b>