


<b>Name:</b>	
<b>Enrolment No:</b>	

<b>Program MBA-IB</b> <b>Subject: Business Dimension of MSME</b> <b>Course code: INTB7006</b> <b>Number of pages: 2</b>	<b>Semester: II</b> <b>Max marks: 100</b> <b>Time: 03 hrs.</b>
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<b>Section A</b>	<b>[20 marks]</b>
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1.	Name two schemes were introduced under Prime Minister’s Employment Generation Program (PMEGP) in 2008.	[2]	CO1
2.	‘Indian SMEs do not want to graduate to large industries.’ Does this statement stand true? Why?	[2]	CO 2
3.	For how much duration SMEs were given tax relief by Uttarakhand government while promoting pharmaceutical sector in Dehradun (Selaqui)?	[2]	CO1
4.	Which are the main four sectors in which MSMEs are present in India?	[2]	CO1
5.	Which multilateral agency initiated ‘Cluster Development Methodology’ program in India in late nineties?	[2]	CO1
6.	On what basis SMEs (Manufacturing and Service sector) are defined in India.	[4]	CO1
7.	Name the Apex bank set up in 1989 to provide financial assistance to SMEs.	[2]	CO1
8.	Name the national program initiated by government to upgrade skills of labor.	[2]	CO1
9.	Name the two pharmaceuticals clusters in India.	[2]	CO1

<b>Section B</b>	<b>(30 marks)</b>
<b>Attempt any 5 questions</b>	

1	What are the common errors that small or new player makes while formulating a ‘business plan’?	[6]	CO 2,3
2	Define ‘Entrepreneurial Competence (EC) and state the different components of EC. Which is the most important competency to establish a start-up?	[6]	CO 2,3
3	Which institutions/departments have been instrumental in providing financial support to SMEs? Share brief note on the schemes that have been successful in recent years.	[6]	CO 2
4	‘SMEs’ are stuck in a vicious cycle, thus not able to perform well’. Explain the statement with help of an example from any sector.	[6]	CO 3,4
5	State the difference in approach of the government to support SMEs in pre and post reforms period. Has the government been able to link different stakeholders together? State with help of an example.	[6]	CO2,3

6	What challenges do SMEs face while running their operations? Explain with help of an example.	[6]	CO2,3
<b>Section C</b>		<b>[50 marks]</b>	
1	'Fab India' did develop its value chain to strengthen and ensure better procurement from various parts of the country while involving SMEs? Has its approach been successful? Discuss in detail how the process took place while sharing the role of different stakeholders.	[25]	CO 3,4
2	State the role/significance of SMEs in terms of Indian economy. How can they leverage from recent FDI taking place in various sectors in India? Explain with the help of examples.	[25]	CO1,2,4 ,

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<b>Section A</b>	<b>[20 marks]</b>
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1.	Name the two automobile clusters in India.	[2]	CO1
2.	Which bank initiated the pilot project in India to support SMEs and also name the institution established to be dedicated to provide support to SMEs?	[2]	CO1
3.	‘Indian SMEs do not want to graduate to large industries.’ Does this statement stand true? Why?	[2]	CO 2
4.	For how much duration SMEs were given tax relief by Uttarakhand government while promoting pharmaceutical sector in Dehradun (Selaqui)?	[2]	CO1
5.	Which sectors in SMEs contribute more to exports?	[2]	CO1
6.	‘Cluster Development Methodology’ program in India in late nineties? Name any two multilateral agencies that have been instrumental to promote the same.	[2]	CO1
7.	How are SMEs (Manufacturing and Service sector) defined across the globe? State the definition also.	[4]	CO1
8.	Name the set up in 1989 to provide financial assistance to SMEs.	[2]	CO1
9.	Name the national program initiated by government to upgrade skills of labor.	[2]	CO1

<b>Section B</b>	<b>(30 marks)</b>
<b>Attempt any 5 questions</b>	

1	Define ‘Entrepreneurial Competence (EC) and state the different components of EC. Which is the most important competency to establish a start-up?	[6]	CO 2,3
2	State and explain the role of institutions that provide financial support to SMES while giving some examples of schemes.	[6]	CO 2
3	The challenges that ‘SMEs’ face are interrelated. Citing an example, explain if the statement stands true?	[6]	CO 3,4
4	The role of government has evolved to support SMEs in pre and post reforms period. Has it changed for better or worse? Discuss.	[6]	CO2,3
5	What are the common errors that small or new player makes while formulating a ‘business plan’?		

6	Define 'cluster' and state the objective of introducing this methodology? What kind of 'soft' and hard 'interventions' undertaken to raise the competitiveness of the cluster. Explain with example from Indian clusters.	[6]	CO2,3
<b>Section C</b>		<b>[50 marks]</b>	
1	Taking an example from Indian Textile/Garment sector explain how cluster development methodology was applied to develop and strengthen value chain and ensure better procurement from various parts of the country while involving SMEs? Was the firm successful in its approach? Explain the approach of different stakeholders in detail.	[25]	CO 3,4
2	Why SMEs are backbone of Indian economy. HAS the new economic policy and reforms since 1991 created potential for SMEs to become globally competitive. Explain with relevant examples. .	[25]	CO1,2,4 ,