

Name:

Enrolment No:



Examination : Final Exam

Programme & Branch : MBA (Core)

Course Code : MBCM 784

Course Title : Business Environment

Semester : II

Duration : 3 hours

Max. Marks : 100

Instructions :

- a) There are three sections. All sections are Compulsory.
- b) Use hypothetical examples and graphs wherever necessary.

Section I. Short Questions (6× 6)

- a) Difference between GATT and WTO
- b) Stringent labor laws of India
- c) Current a/c
- d) Fixed exchange rate Versus floating exchange rate
- e) IMF
- f) Indicators of health of economy

Section II Analytical Questions (17×2)

1. Critically differentiate between Foreign Direct Investment and Portfolio Investment . Which is better for the development of a country and why? Analyze.
2. At the time of recession, which of the following components of the aggregate demand would be more responsive to the government policies and why? Critically analyze.
 - a. C – Consumption
 - b. I- Private Investment
 - c. G- Government Spending
 - d. Net EX- Net Exports

Section 3 Long question (1×30)

1. Assume yourself as a manager of an Indian Multi-National company. You wish to invest in one of the countries of African continent. Critically analyze all the factors you would consider while making your decision about choosing the country as optimal location for investment.