

UNIVERSITY OF PETROLEUM AND ENERGY STUDIES
End Semester Examination, April/May 2018

Course: B Tech PIE
Program: Industrial Management (IMGT 301)
No of pages: 2
Time: 03 hrs.

Semester: VIII

Max. Marks: 100

Instructions:

SECTION A

S. No.		Marks	CO
Q1	Explain the Industrial Organization?	5	
Q2	How are the strategic Planning works?	5	
Q3	What is Motivation? How will it work in Industrial Management?	5	
Q4	What can be the advantages of Division of labor?	5	

SECTION B

Q 5	What are the importance of staffing? Explain it with an example.	10	
Q 6	There is process we follow in planning or strategic planning, draw the process and explain it with relevance.	10	
Q 7	How Authority is different from Responsibility? Or do you think they go hand in hand. Explain with an suitable example.	10	
Q 8	What do you understand by whistle blowing concept in management? Explain it with relevant example <p style="text-align: center;">OR</p> Principles of Risk Management are? Explain them with brief example	10	

SECTION-C

Q 9	What do you understand by industrial Management? What are the natures of business?	20	
Q 10	Leadership is a key skill needed by anyone in management, share you views on its meaning and relation to industries. What elements does it have? <p style="text-align: center;">OR</p> Rohit Narang joined Apex Computers (Apex) in November after a successful stint at Zen Computers (Zen), where he had worked as an assistant programmer. Rohit felt that Apex offered better career prospects, as it was growing much faster than Zen, which was a relatively small company. Rohit joined as a Senior Programmer at Apex, with a handsome pay hike. He joined Aparna Mehta's five-member team. While she was efficient at what she did and extremely intelligent, she had neither the time nor the inclination to groom her subordinates. Time and again, Rohit found	20	

himself thinking of Suresh, his old boss, and of how he had been such a positive influence. Aparna, on the other hand, even without actively doing anything, had managed to significantly lower his motivation levels.

Issues

- a. Motivation
- b. Need for Recognition

Questions

- 1. What, according to you, were the reasons for Rohit's disillusionment? Answer the question using Maslow's Hierarchy of Needs.
- 2. What should Rohit do to resolve his situation? What can a team leader do to ensure high levels of motivation among his/her team members?